

P017604

**Invoice**

Dayton Public Schools  
Attn: Jill Drury  
Accounts Payable  
115 South Ludlow Street  
Dayton, OH 45402-1812

Invoice Number : M013738-DPS  
Date : 5/26/2017  
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	Hours	Current
<b>Production and Scheduled Media</b>		
Account Service	12.00	1,980.00
Concept Development	10.00	1,500.00
Copywriting	2.00	300.00
Design/Layout	10.00	1,180.00
Internet Development	6.00	900.00
Project Management	2.00	300.00
Proofreading	1.50	177.00
Video Editing/Production	27.50	3,245.00
Fonts		20.00
Transcription		1,001.55
Deliverables:		
Great Stories Email #2		
11 Great Things Videos		
DPSGreatThings.com web development		
Revise Points of Pride materials and Facebook graphics		
Billboards:		6,200.00
Running from July 10 – August 6 and includes printing		
Radio:		13,751.25
Running from July 10 – August 13 to promote Summer Enrollment		
Digital:		31,665.00
Running from June 7 – August 16 to support Great Things (includes social media and native advertising)		
Running from July 10 – August 13 to support Enrollment (includes paid search, social media native advertising and online display)		

**Total** **\$62,219.80**

*5/31/17*

**NET 30 DAYS**